

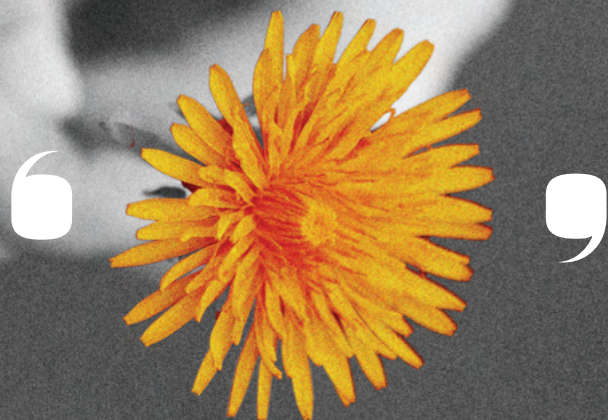
**ossé**

Opening Space, Shape Experience



## Total Service Group for Customer

For over 30 years,  
Osse has built a distribution and sales network  
for a wide range of B2C products  
in the food, living, and beauty sectors.  
As a total service group,  
we create new customer value  
through the operation of e-commerce platforms  
and the development of Osse's unique brands and content.



## Opening Space, Shape Experience

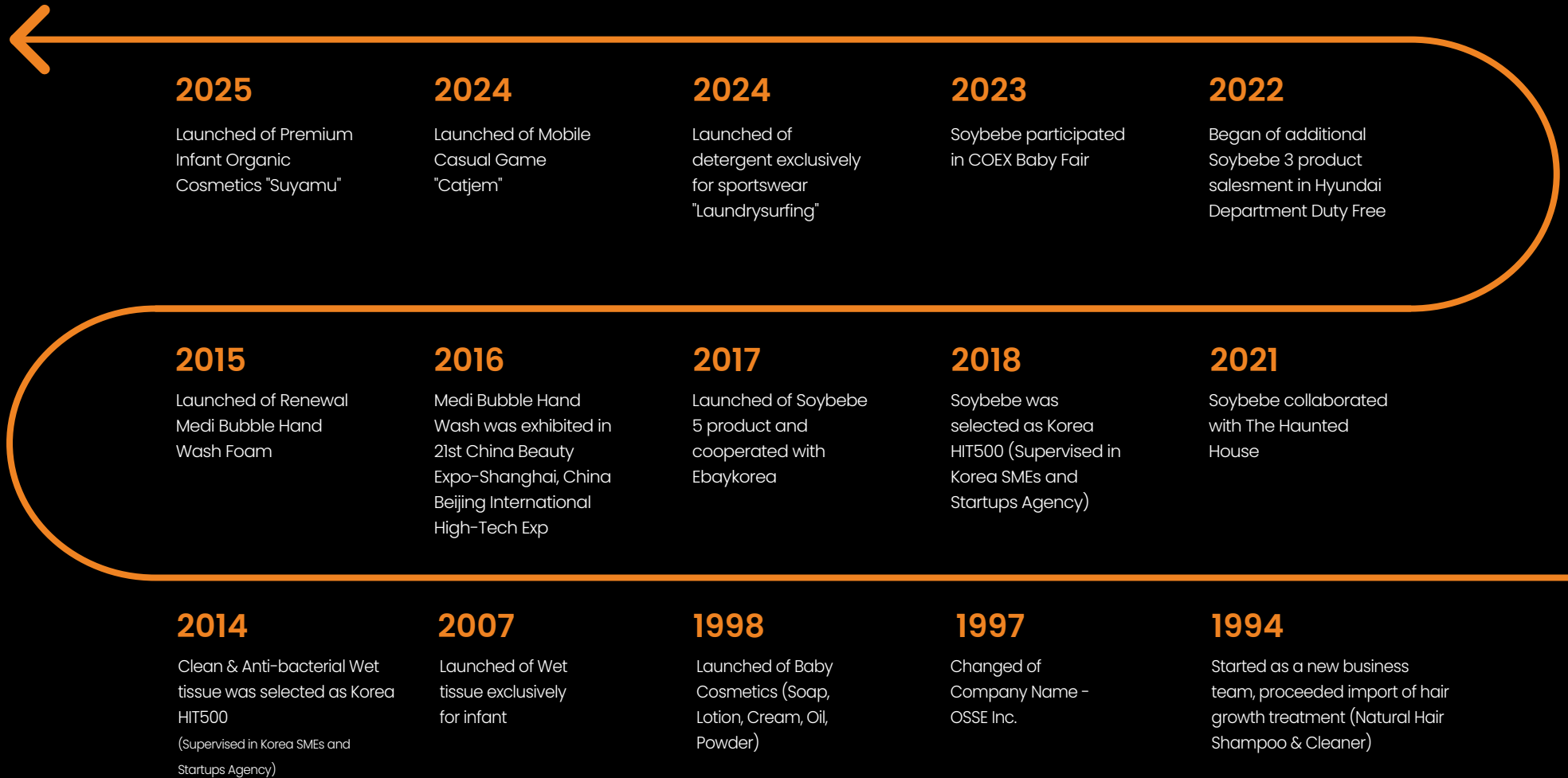
Customers represent a world of new possibilities for OSSE

The open space in our logo symbolizes  
our vision of discovering customer potential with an open mind  
and delivering new experiences.



## Our History

**We embrace and integrate everything,  
building together.**



## What We've Done

Key achievements ("As of 2024)

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**31**  
years

Together with  
Our Customers

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**14%**

10-year average  
annual revenue growth rate

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**46K**

Edaymall  
membership count

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approximately  
**\$50M**

Annual Revenue  
\*(As of 2024, 7.2B ₩)

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**55**  
patners

in Korea  
for online sales

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Number of  
**178**

offline dealerships  
nationwide

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# What We Do

We continuously enhance our distinctive services through genuine communication with our customers.

## OSSE Brands

Lifestyle and baby skincare brand management

## Distribution & Sales

Supporting Customer and Business Growth with Efficient Distribution Solutions

## E-Commerce

Supporting Customer and Business Growth with Efficient Distribution Solutions

## Ingredient Trade

Global Sourcing and Supply of Raw Materials

## Game

Delivering new experiences and enjoyment





## OSSE Brands

Lifestyle and baby skincare brand management

Osse pursues a better lifestyle and operates various brands to bring this vision to life.

One of these brands is LaundrySurfing, an innovative leader in Korea's sports detergent market.

Specializing in sweat odor removal and premium activewear care, it provides high-performance solutions trusted by sports enthusiasts.

Another is SUYAMU, a premium baby skincare brand born from the desire to support restful sleep and new growth for tomorrow.

Designed for both babies and mothers, SUYAMU protects delicate skin with gentle, nature-derived ingredients and meticulous care.

These brands embody Osse's philosophy and vision, focusing on delivering tangible value to customers' lives.

The logo for LaundrySurfing, featuring the words 'LAUNDRY' and 'SURFING' in a bold, red, sans-serif font, stacked vertically.



# LAUNDRY SURFING

YOU EXERCISE,  
WE FINISH



## The ultimate sports detergent

LaundrySurfing is an innovative brand designed to wash sportswear in the cleanest and safest way. It delivers powerful cleansing that washes away sweat and dirt like waves while protecting high-performance fabrics. LaundrySurfing completes your laundry routine, ensuring your activewear stays as fresh as new even after intense workouts.



### Maintains Sportswear Functionality

Unlike regular detergents, it does not damage the functional fibers of sportswear and helps maintain their original performance.



### 99% Sweat Odor Removal Effect

With Laundry Surfing's special formula, it removes the cause of sweat odor and keeps fabric surfaces clean, maintaining freshness.



### Long-Lasting Freshness for Up to 10 Days

Using an eco-friendly encapsulation technology without microplastics, it provides a gentle fragrance that lasts on sportswear for an extended period.





SUYAMU

## The first ritual for a healthy sleep, Organic Baby Skincare

SUYAMU

was created to support  
children's healthy skin and sleep.  
With the belief  
that restful sleep fosters new growth  
for tomorrow,  
SUYAMU introduces  
a new nighttime ritual  
for both babies and parents.



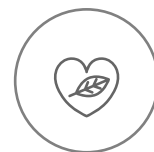
### Special Herbal Formula for Better Sleep

Enhances the quality of sleep by promoting deep sleep,  
leading to overall health improvement and boosted immunity.



### Organic Chamomile Flower Extract

Instead of purified water, organic chamomile flower extract is used  
to provide skin protection and soothing effects  
while strengthening the skin barrier.



### Naturally Derived & Organic Ingredients

Formulated with natural and organic components,  
containing up to 33.08% organic ingredients  
for a safer and gentler application.

## Distribution & Sales

## Distribution & Sales

Supporting Customer and Business Growth  
with Efficient Distribution Solutions

Osse operates in the Distribution & Sales sector, providing a diverse range of branded products, including health supplements, cosmetics, and beverages. As the only officially certified distributor of Jeong Food, we distribute only authentic products based on strong partnerships, ensuring the highest quality for our customers.

Our goal goes beyond simply selling products—we strive to deliver their value quickly and accurately in customers' daily lives. To achieve this, we implement systematic product management, fast and precise delivery, and customized services to ensure customer satisfaction. We take full responsibility for every step of the distribution process with meticulous oversight.

Thus, our focus is not just on logistics but on customer-centric distribution services. By incorporating cutting-edge logistics technology and efficient management systems, we rigorously maintain product quality and expand our distribution channels, ensuring that customers can conveniently and reliably access trusted products anytime, anywhere.

Moving forward, Osse will continue prioritizing customer satisfaction, striving to be a trusted partner in the Distribution & Sales industry. Through an advanced distribution system, we will safely and efficiently deliver verified brand products while providing the highest level of service to our customers.







## Promoting the Value of a Healthy Food Culture

With our expertise in premium food and beverage sales, Osse leads the way in spreading a healthier food culture. We continuously discover new brands and innovative products that align with market trends, going beyond simple product distribution to promote a sustainable food culture. Additionally, we leverage our experience and expertise to provide optimized distribution and sales strategies for both customers and partners, supporting the growth of our collaborators. We look forward to working together to expand a healthy food culture and build a successful business with Osse.

## Stability and Trust

Osse is more than just a distributor. As the only officially certified retailer of Jeong Food, we provide customers with only verified products. We are committed to ensuring that every customer receives the same high quality and service.

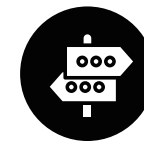
## Personalized Customer Service

We actively listen to our customers and continuously improve our services based on their feedback. From ordering and delivery to product inquiries, customer satisfaction is always our top priority.



### Product Sourcing & Management

We ensure safety through strict quality and inventory control.



### Efficient Logistics Operations

We guarantee fast and accurate delivery through the operation of our in-house logistics center.



### Leader in Online Distribution

Customers can conveniently purchase products across all online channels.



### Personalized Customer Service

We enhance customer satisfaction by offering various purchasing options and providing prompt support.



## E-Commerce

## E-Commerce

A trusted shopping experience

### EDAYMALL

EDAYMALL delivers the ultimate online shopping experience for health and beauty. Through our partnership with Dr.Chung's Food, we offer a diverse range of high-quality products from brands such as Vegemil, Greenbia, and Gandanyorisa across various online markets at competitive prices.

By providing access to Dr.Chung's Food extensive product lineup, we offer customers a rich selection and the best items for a healthy and beautiful lifestyle.

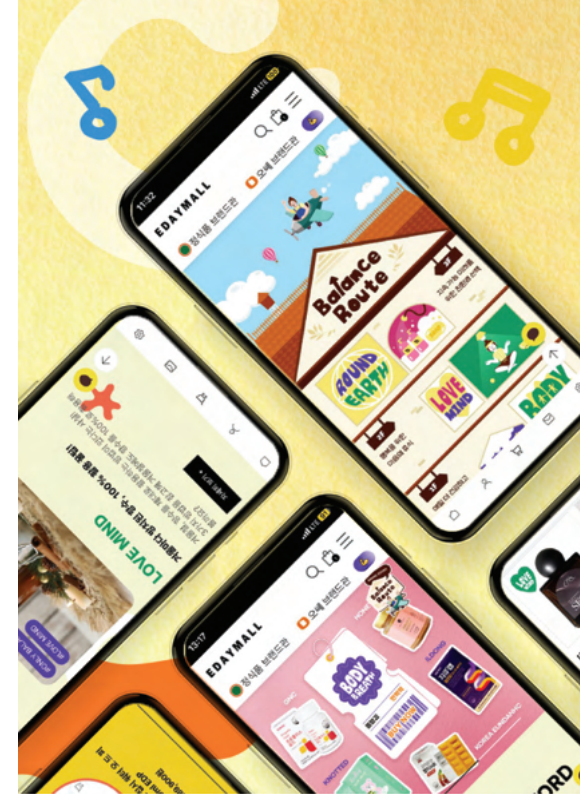




## Balance Route

### A curation service that guides you to a more special everyday life

A curated selection designed to help people find products that align with their values, ensuring genuine satisfaction. Our service focuses on three key categories: Body Breath, Love Mind, and Round Earth, helping customers make meaningful choices.



#### Body Breath

It pursues the harmony of health and nature by offering products that support a healthier and more energetic daily life, helping to strengthen the body.



#### Love Mind

It provides products designed to reduce stress and foster inner peace, helping individuals enjoy a happier and more positive day.



#### Round Earth

It offers eco-friendly products aimed at protecting the planet and creating a sustainable future together.

## Ingredient Trade

## Ingredient Trade

### Global Sourcing and Supply of Raw Materials

Since 2012, we have been steadily expanding our business by supplying food additives and other processed foods to many customers other than regular food. Currently, we are supplying not only food additives but also raw materials necessary for the entire food manufacturing process at the request of various customers. We collaborating with competitive overseas manufacturers to provide customers with necessary raw materials with professional and differentiated services. We will provide the best service so that your products can gain an edge in price and quality competitiveness in the domestic market and further contribute to the health promotion of general consumers.







## Sales Category



## Main raw materials



Sodium  
caseinate



Chickpea  
protein  
Concentrate



Xia Powder



## Game

### Expanding towards a global service

We go beyond simple fun—we are committed to developing games that offer diverse and immersive experiences for our players. This dedication has been both a challenge and an adventure, leading to the successful launch of mobile games 'My Little Baby' and 'Cat Jam.'

Now, leveraging our accumulated development expertise and talented professionals, we are preparing to introduce a client-based, premium system game aimed at the global market. This upcoming game falls under the 'Run & Gun Roguelike (Roguelite)' genre, featuring 2D retro-inspired graphics that create a unique and nostalgic visual style.

Rather than following fleeting trends, we focus on creating gameplay that delivers fresh experiences and true enjoyment. With our sights set on the global stage, we are ready to showcase Osse's unique creative value to players worldwide.







## Cat Jam

Cat-themed mobile jump-action game



## My Little Baby

A fusion of parenting simulation and reward-based gaming



## New Project

Currently developing a Run & Gun Roguelike (Roguelite) game. Stay tuned for its launch.



## New Project Coming Soon



# How Can We Help?

We focus on deeply understanding our customers' needs and goals,  
creating value that enables mutual growth.

“ Shaping  
Experience ”



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