

OSSÉ

Opening Space, Shape Experience



Total Service Group for Customer

For over 30 years,
Osse has built a distribution and sales network
for a wide range of B2C products
in the food, living, and beauty sectors.
As a total service group,
we create new customer value
through the operation of e-commerce platforms
and the development of Osse's unique brands and content.



Opening Space, Shape Experience

Customers represent a world of new possibilities for OSSE

The open space in our logo symbolizes our vision of discovering customer potential with an open mind and delivering new experiences.

Possibility

Our History

**We embrace and integrate everything,
building together.**



What We've Done

Key achievements ("As of 2024)

31
years

Together with
Our Customers

14%

10-year average
annual revenue growth rate

46K

Edaymall
membership count

approximately
\$50M

Annual Revenue
*(As of 2024, 7.2B ₩)

55
patners

in Korea
for online sales

Number of
178

offline dealerships
nationwide

What We Do

We continuously enhance our distinctive services through genuine communication with our customers.

OSSE Brands

Lifestyle and baby skincare brand management

Distribution & Sales

Supporting Customer and Business Growth with Efficient Distribution Solutions

E-Commerce

Supporting Customer and Business Growth with Efficient Distribution Solutions

Ingredient Trade

Global Sourcing and Supply of Raw Materials

Game

Delivering new experiences and enjoyment





OSSE Brands

Lifestyle and baby skincare brand management

Osse pursues a better lifestyle and operates various brands to bring this vision to life.

One of these brands is LaundrySurfing, an innovative leader in Korea's sports detergent market.

Specializing in sweat odor removal and premium activewear care, it provides high-performance solutions trusted by sports enthusiasts.

Another is SUYAMU, a premium baby skincare brand born from the desire to support restful sleep and new growth for tomorrow.

Designed for both babies and mothers, SUYAMU protects delicate skin with gentle, nature-derived ingredients and meticulous care.

These brands embody Osse's philosophy and vision, focusing on delivering tangible value to customers' lives.

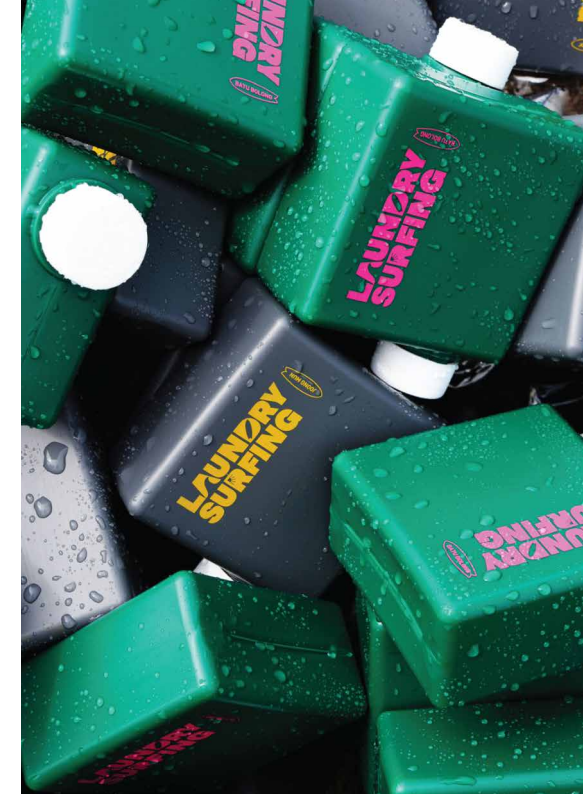
LAUNDRY SURFING

YOU EXERCISE,
WE FINISH



The ultimate sports detergent

LaundrySurfing is an innovative brand designed to wash sportswear in the cleanest and safest way. It delivers powerful cleansing that washes away sweat and dirt like waves while protecting high-performance fabrics. LaundrySurfing completes your laundry routine, ensuring your activewear stays as fresh as new even after intense workouts.



Maintains Sportswear Functionality

Unlike regular detergents, it does not damage the functional fibers of sportswear and helps maintain their original performance.



99% Sweat Odor Removal Effect

With Laundry Surfing's special formula, it removes the cause of sweat odor and keeps fabric surfaces clean, maintaining freshness.



Long-Lasting Freshness for Up to 10 Days

Using an eco-friendly encapsulation technology without microplastics, it provides a gentle fragrance that lasts on sportswear for an extended period.



SUYAMU

The first ritual for a healthy sleep, Organic Baby Skincare

SUYAMU
was created to support
children's healthy skin and sleep.
With the belief
that restful sleep fosters new growth
for tomorrow,
SUYAMU introduces
a new nighttime ritual
for both babies and parents.



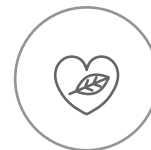
Special Herbal Formula for Better Sleep

Enhances the quality of sleep by promoting deep sleep,
leading to overall health improvement and boosted immunity.



Organic Chamomile Flower Extract

Instead of purified water, organic chamomile flower extract is used
to provide skin protection and soothing effects
while strengthening the skin barrier.



Naturally Derived & Organic Ingredients

Formulated with natural and organic components,
containing up to 33.08% organic ingredients
for a safer and gentler application.

How Can We Help?

We focus on deeply understanding our customers' needs and goals,
creating value that enables mutual growth.



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